

Program Report: JENESYS2019 Inbound Program for ASEAN Youths (11th Batch)

(Country: Philippines, Theme: Exchange for Young Media- Infrastructure -)

1. Overview of the Program

As part of JENESYS2019, 20 Philippines youth (Working Adult), who were engaged in Media, visited Japan for nine days from November 25th to December 3rd. Under the theme of “Exchange for Young Media- Infrastructure -”, they have participated in each program. In Tokyo, they visited a television station, a press center, also transport-related Company and facilities, and learned how the media should be. After that, they moved to Aichi prefecture and visited a newspaper company, the linear motor car and train museum, a shopping street etc. in Nagoya city. They have learned the influence on society as well as the importance of infrastructure improvement and development. During this program, they showed much interest in Japanese media and infrastructure, also posted their concerns and experiences in Japan on SNS. They presented a plan for the action to take after returning to the Philippines with making use of their experience in Japan visiting, at the reporting session before their leaving Japan.

【Participating country · Number of people】 The Philippines · 20 ppl
【Place to visit】 Tokyo · Aichi prefecture

2. Itinerary

November 25th (Mon)

【Arrival】 Arriving in Japan
【Orientation】

November 26th (Tue)

【Courtesy Call】 Embassy of the Republic of the Philippines in Japan
【Media /Theme-related observation】 NHK Museum of Broadcasting
【Media /Theme-related lecture】 Foreign Press Center Japan

November 27th (Wed)

【Infrastructure/Theme-related observation】 East Japan Railways Company
【Infrastructure/Theme-related lecture】 Japan International Corporation Agency (JICA)
* Japan's ODA
【Infrastructure/Theme-related observation】 Tokyo Metro Museum

November 28th (Thu)

【Infrastructure/Theme-related observation】 Traffic Control Center
【Media/Theme-related observation】 JP tower Intermediatheque
【Travel】 Travel to Aichi prefecture from Tokyo

November 29th (Fri)

【Media/Theme-related observation】 The Asahi Shimbun, Nagoya Office

【Japanese Culture observation】 Osu Shopping Street

November 30th (Sat)

【Japanese Culture observation】 MIZKAN MUSEUM, Nagoya Castle

【Infrastructure/Theme-related observation】 SCMAGLEV and Railway Park

December 1st (Sun)

【Travel】 Return to Tokyo

【Olympics/Paralympics-related facility observation】 Japan Olympic Museum

【Media/Theme-related observation】 Tokyo National Museum, TNM & TOPPAN Museum Theater

December 2nd (Mon)

【Media/Theme-related observation】 TV TOKYO Holdings corporation

【Japanese Culture observation】 Imperial Palace, Nijubashi Bridge

【Workshop】

December 3rd (Tue)

【Reporting Session】

【Departure】 Departing from Japan

3. Photos of the Program



November, 25 【Orientation】



November, 26 【Courtesy Call】

Embassy of the Republic of the
Philippines in Japan



November, 26 【Media/Theme-related observation】 NHK Museum of Broadcasting



November, 26 【Media /Theme-related lecture】 Foreign Press Center Japan



November, 27 【Infrastructure /Theme-related observation】 East Japan Railways Company



November, 27 【Infrastructure /Theme-related lecture】 Japan International Corporation Agency (JICA)



November, 28 【Infrastructure/Theme-related observation】 Traffic Control Center



November, 28 【Infrastructure/Theme-related observation】 ICAN (International Children's Action Network)



November, 29 【Media/Theme-related observation】 The Asahi Shimbun, Nagoya Office



November, 29 【Japanese Culture observation】 Osu Shopping Street



November, 30 【Japanese Culture observation】 MIZKAN MUSEUM



November, 30 【Japanese Culture observation】 Nagoya Castle



November, 30 【Infrastructure/Theme-related observation】 SCMAGLEV and Railway Park



December, 1 【Olympics/Paralympics-related facility observation】 Tokyo National Museum

	
<p>December, 1 【Media/Theme-related observation】 Tokyo National Museum, TNM & TOPPAN Museum Theater</p>	<p>December, 2 【Media/Theme-related observation】 TV TOKYO Holdings corporation</p>
	
<p>December, 2 【Japanese Culture observation】 Imperial Palace, Nijubashi Bridge</p>	<p>December, 3 【Reporting Session】</p>

4. Comments from the Participants (Extract)

- ◆ When we arrived in Japan, we were treated very well. I think this activity is useful as a government communicator to introduce the relationship between the Philippines and Japan. I learned a lot in the program for nine days. I thought that I wanted to learn more about Japanese culture and technology. Because of this, I would like people to learn more about Japan as much as I do, so I will post more Japanese-related contents on my SNS account as part of ROI. In addition, as a member of the Philippine Government, I will make a policy outline on transport and rail management to enable reproduction of Japanese transport management strategy after returning to the Philippines.

- ◆ My experience in the JENESYS Program, which is under the theme of media and infrastructure in Japanese society, was really wonderful. I saw how the Japanese media differed between The Asahi Shimbun and TV Tokyo Holdings Corporation, but I thought that TV program contents were similar to Philippine media's one. The trains in the Philippines have not reached the standard level, so I really enjoyed looking at the Japanese infrastructure and the mass transit system. I think everyone in this world should visit Japan at least once, as all the functions in Japan are efficient, effective and beautifully working.



- ◆ I have been interested in Japanese economy, technology, culture and supporting to people since I was a university student. I am very grateful to have been able to experience and learn them personally. I am very fortunate to have had the opportunity to stay in the fall, to have been able to visit various places and to have had meals in Japan. These experiences are always in my heart. It was the first time that I took a train while I was traveling abroad. I am very pleased to have experienced all of these in Japan.

5. Comments from the hosts (Extract)

- ◆ Everyone, all of them was wonderful motivated young people and their attitude cheered us up. I am glad that excellent and promising people like them have become Japan experts. We once again realized the significance on JENESIS program. (Foreign Press Center)

- ◆ Through this visit, they seemed to be able to see the railway technology representative of Japan and rolling stock actually close by, to experience and learn about Japanese infrastructure technology. Thank you for visiting us this time. We are very glad that Philippine people, who visited us, had a great time. (East Japan Railways Company)

6. External Communication from the Participants

 <p>Nadyne GozarさんはEmmanuel Ian Garciaさんと東京都にいます。 11月26日 22:29</p> <p>Day 2 🇯🇵 DONE! ✓ Embassy of the Philippines on Tokyo ✓ NHK Broadcasting Museum ✓ Foreign Press Center in Japan</p> <p>It was so cold today, but I feel like my body is getting used to the weather. 🌤️</p> <p>We went to the Embassy for a courtesy call, led by Mr. Rob Bolivar, the Deputy Chief of Mission in Philippine Embassy here in Tokyo. Then we went on to eat delicious Japanese cuisine at lunch. Next we went to the NHK Broadcasting Museum for us to understand what is the history of the Japanese Media Industry. Then next we went to the Foreign Press Center, in which we were briefed about the Japanese-Filipino relationship, its effects to the economy and other crisis and social issues in Japan.</p>	 <p>Nadyne Gozarさんは東京都にいます。 11月25日 22:19</p> <p>Done with our first day here in Japan! 🇯🇵❤️ Today, as we arrived in the Haneda Airport, we were taken to a bus for a tour along the highways of Tokyo. There we see a lot of remarkable infrastructure, and we were taught about how these infrastructures help the development of their country and how it is made for the people's welfare.</p> <p>It was definitely a dream come true. I can't wait for the next day! 🇯🇵🥰</p> <p>#Jenesys2019ASEAN #Jenesys2019 #JAE1125 #JTB #Japan</p>
<p>We made a courtesy call to Mr. Rob Bolivar, who was a vice-chief on mission, and others at Embassy of the Republic of the Philippines in Japan. After that, we went out to have delicious Japanese food for lunch. Next, I went to NHK Museum of Broadcasting to understand the history of the Japanese media industry, then to Foreign Press Center Japan.</p> <p>We were explained about the relationship between Japan and the Philippines and its impact on the Japanese economy, other crises, and social issues.</p>	<p>My first day in Japan has been over. Today, when we arrived at Haneda Airport, we took a bus to travel around the Tokyo highway. There were many remarkable infrastructures there and we were taught how these infrastructures helped the country develop and how it was made for people welfare. Surely, my dream came true. I can't wait for tomorrow.</p>

7. Presentation of a Plan for the Actions to Take after Returning to the Philippines (Extract)

- ① Place Articles and special features in university publications and on the web.
 - We will create articles about NHK, FPCJ, The Asahi Shimbun, TV TOKYO Holdings corporation, and special features about food and visited places in Japan.
 - We will feature articles about Japanese environmental policy.
- ② The following special programs about Japan will be featured on TV and radio.
 - We will focus on Tokyo Olympic 2020, Our episodes in JENESYS2019, The Olympic Museum, The background of JENESYS and international exchange, Japanese health and lifestyle will be.
 - We will mention Japanese tourism and culture.
- ③ Send out some contents on the web news. The theme is as follows.
 - About ICAN (Int'l Children's Action Network), The linear shinkansen, Our experience in JENESYS2019, Tourism in Japan, The Olympic Museum, Posting photos of SCMAGLEV and Railway Park and Traffic Control Center on Facebook account by GMA News, Traffic Control, Infrastructure and Transportation in Japan.
- ④ Offer information by using SNS.
 - We will open JENESYS2019 account on Facebook, Twitter and Instagram so that the participants and the graduates in JENESYS program can post.
 - We will open an account on Facebook for ASEAN journalists.
- ⑤ Create a video on video blog and You Tube.
 - We will create a short video about our experience in JENESYS.
 - We will feature The Olympic Museum, TV TOKYO Holdings corporation, The Asahi Shimbun, and Tourist spots and Cultures in Japan.
- ⑥ Propose some policies.
 - We will make proposals and budget requests to the Presidential communications Operations Office regarding measures against earthquake, Japanese language training for staff, infrastructure development, tourism, etc.
- ⑦ Offer information at various events.
 - On University Culture Day, we will introduce Japan and hold an exchange event for the graduates in JENESYS program.
 - We will make a promotion for JENESYS 2020 to students.

The program was operated by JTB Corp