

## JENESYS2019 ASEAN Inbound Program 17th Batch Program Report

**Theme: Sports Exchange (Judo)**

**Country: Brunei**

### 1. Program Overview

17 high school and university students and others from Brunei visited Japan for 9 days from January 21 to 29, 2020 as part of “JENESYS 2019” and participated the program under the theme of “Sports Exchange (Judo)”. In Tokyo, The group observed the Japan Olympic Museum, the Japanese Sword Museum, and Nippon Sports Science University so forth as well as learned and exchanged with Japanese Judo players at The KODOKAN Judo Institute. In Kanagawa prefecture, they experienced cultural activities at Soji-ji temple to have better understanding of Japanese. In Osaka, they had a Judo exchange program at a university and Osaka KODOKAN Judo Institute, and experienced home stay program to increase their interests in Japan with Japanese Family. During the program, they deepened and promoted their understanding of Judo and the relationship between Japan and Brunei through various exchanges, and shared their discoveries and experiences thorough social media. At the reporting session before leaving Japan, the group of each country presented action plans (activity plans after returning home) for sharing their experiences gained in Japan.

### 2. Program Schedule

January 21st (Tue)

【Arrival】

【Cultural Observation】 Narita-san Shinsho-Ji Temple, Imperial Palace

【Orientation】

【Cultural Observation】 Tokyo Tower

January 22nd (Wed)

【Lecture】 ASEAN-JAPAN Center (Subject: Japan’s diplomacy)

【Lecture/Exchange】 KODOKAN Judo Institute (Subject: History of Judo)

【Sports Exchange】 KODOKAN Judo Institute (Judo practice)

January 23rd (Thu)

【Cultural Observation】 The Japanese Sword Museum

【Move】 Move from Tokyo to Osaka

【Observation】 Kusakura Co., Ltd.

January 24th (Fri)

【Cultural Observation】 Osaka Castle

【Visit】 Dotonbori

【School Exchange】 Setsunan University

January 25th (Sat)

【Sports Exchange】 Joint training with Osaka Junior High School Physical Culture Association

【Homestay】 In Osaka

January 26th (Sun)

【Homestay】 In Osaka

【Move】 Move to from Osaka to Tokyo

January 27th (Mon)

【Cultural Experience】 Soji-Ji Temple

【Observation】 Nippon Sports Science University

【Cultural Observation】 Senso-Ji

January 28th (Tue)

【Observation】 Japan Olympic Museum

【Workshop】

【Reporting Session】

January 29th (Wed)

【Departure】

### 3. Program Photos



January 21st 【Orientation】



January 22nd 【Lecture】  
ASEAN-JAPAN Center



January 22nd  
【Sports Exchange】  
KODOKAN Judo Institute



January 23rd  
【Cultural Observation】  
Japanese Sword Museum



January 23rd  
【Observation】  
Kusakura Co.,Ltd.



January 24th  
【School Exchange】  
Setsunan University



January 25th **【Sports Exchange】**  
Joint Training with Osaka Junior High  
School Physical Culture Association



January 25th **【Homestay】**  
Welcome ceremony with Host Family



January 27th **【Cultural Experience】**  
Daihonzan Soji-ji Temple



January 27th **【Observation】**  
Nippon Sports Science University



January 28th **【Observation】**  
Japan Olympic Museum



January 28th  
**【Reporting Session】**

#### **4. Feedback from the Participants (excerpt as written)**

##### **◆ A student**

It was a meaningful training and international exchange program which offered opportunities to gain knowledge and information. I was happy to learn much about Japanese culture and history, especially learned a lot about Judo. In Japan, I found many differences between Japan and Brunei in terms of transportation system and accessibility, organized cities, and advanced technologies. I wish Brunei would develop as Japan did. In Brunei, I would like to understand and be interested more in Judo, as well as learn from Japanese discipline and manners. When I return to home, I am looking forward to studying more Japanese language.

##### **◆ A student**

I enjoyed visiting Japan for the first time despite the cold weather that I was not comfortable in. I also enjoyed visiting most of the places in the itineraries and hope to stay much longer in Japan as there were so much to learn and see. The most interesting part of the visit was when we experienced homestay. I enjoyed being part of a Japanese family and learned right manners (during eating & greetings). Next, I enjoyed going to the Nippon Sports Science University and see how it differed from my university in Brunei Darussalam. Since I'm part of student council and in our University, we have BJFA (Brunei Japan Friendship Associations) Club. We can work together with them and make a club activity to show some Japanese culture.

#### **5. Feedback from the Host (excerpt)**

##### **◆ Setsunan University**

We received the participants from Brunei and they exchanged mainly with our students of Judo club, and it was a very precious experience for our students as well. We are happy to participate the exchange program through sports and cultures in future. The participants were very earnest not only for Judo exchange, but for everything, and very actively communicated with our students to open their heart soon. It seemed that they enjoyed the exchange with Judo club, it was lively atmosphere from beginning to end.

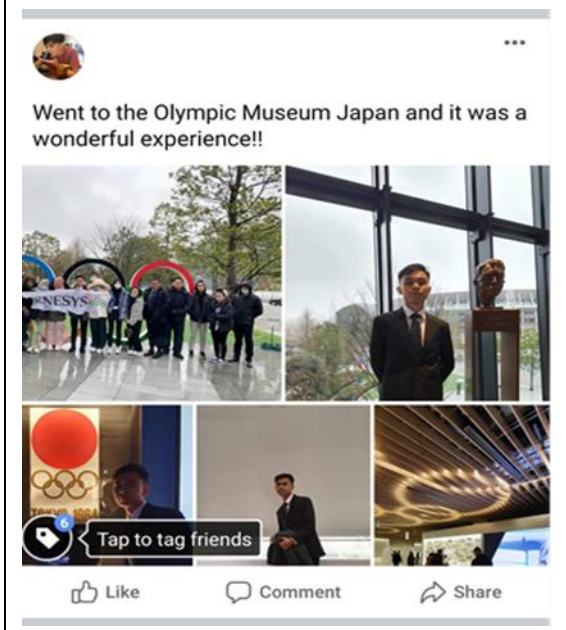
**6. External Communication by the Participants**



**Posting about Tokyo Skytree (Instagram)**  
 World's tallest observatory tower & structure(completed in 2010)



**Posting about Osaka KODOKAN (Instagram)**  
 Practice of Newaza and Randori of Judo






**Posting about Olympic Museum (Facebook)** Wonderful Experience!!



**Posting about Asakusa Kaminari-Mon (Instagram)**

**7. Action Plan Presented by Participants at the Reporting Session (excerpt)**

	 <p><b>TASK 2:</b> <b>To expand Judo influences in Brunei by social media</b></p> <p><b>RELATIONSHIP WITH JAPAN</b></p>  <p>TO CONTINUE....</p> <ul style="list-style-type: none"> <li>▪ Build strong relationship with Japanese sensei /players</li> <li>▪ To have/conduct Judo exchange with Japan's Sport University (eg. Setsunan University)</li> <li>▪ Initiate invitations of Judo club representatives, instructors, and candidates to our Brunei Sport's School Judo Academy.</li> </ul>
<ol style="list-style-type: none"> <li>1. Holding an Exhibition about Japan (Put snapshots of Japanese City, and take pictures with Kimono. Introduce how to cook Japanese food and Japanese advanced technologies.)</li> <li>2. Houlding Road Shows at School</li> <li>3. Introduce Japan at events such as Weekend family day</li> <li>4. Posting on SNS</li> </ol>	<ol style="list-style-type: none"> <li>1. Introducing JUDO to students of Brunei, get their interests</li> <li>2. Posting on SNS about the JENESYS experience and appealing Judo to friends and family by word of mouth</li> <li>3. Conducting Judo Exchange with Japans Sports University, e.g. Setsunan University, and inviting Japanese Judo Players to Sports School of Brunei.</li> <li>4. Making a promotion video of Judo and Japan after returning home</li> </ol>

**Project implementing body: JTB Corp.**