

**Program Report: JENESYS2019 Inbound Program for ASEAN Youths  
(21<sup>th</sup> Batch)**

**(Country: Indonesia, Theme: Exchange for Young Journalists)**

**1. Overview of the Program**

As part of JENESYS2019, 11 Indonesian, who were engaged in Media, visited Japan for eight days from February 4th to 11th, 2020. Under the theme of “Exchange for Young Journalists”, they have participated in each program. In Tokyo, They have made a courtesy call to the Embassy of the Republic of Indonesia in Japan, and visited The National Diet Building and Foreign Press Center Japan etc. Furthermore in Fukushima, they have visited local media and Fukushima Prefectural Centre for Environmental Creation to observe its efforts for recovering and re-creating the environment from the Great East Japan Earthquake, additionally to learn the importance in communicating the critical information promptly through the media. After that, they deepened their understanding of Japan through their home-stay and exchange experiences. During this program, they posted their concerns and experiences in Japan on SNS. They presented a plan for the action to take after returning to Indonesia with making use of their experience in Japan visiting, at the reporting session before their leaving Japan.

**2. Itinerary**

February 4th (Tue)

- 【Arrival】 Arriving in Japan
- 【Orientation】
- 【Lecture】 The ASEAN Secretariat
- 【Observation】 The House of Parliament

February 5th (Wed)

- 【Observation】 TV Tokyo corporation
- 【Courtesy Call】 Embassy of Indonesia in Japan
- 【Travel】 Travel to Fukushima prefecture from Tokyo

February 6th (Thu)

【Courtesy call/Briefing】 Fukushima Prefectural Government, the sections related to Public relations/ recovering and re-creating

【Observation/Exchange】 Fukushima Minpo

【Observation】 Commutan-Fukushima/ Fukushima Prefectural Center for Environmental Creation

【Observation】 Fukushima Agricultural Technology Centre

February 7st (Fri)

【Observation】 J-village, The sports training facility related to the 2020 Tokyo Olympic/ Paralympics Games

【Observation】 Fukushima Prefectural Futaba Future High School (TBA)

【Observation】 Iwaki City Regional Disaster Prevention Community Center, Hisanohama Oohisa Fureai-kan

【Observation】 Wonder-Farm

February 8st (Sat)

【Observation】 Tsuruga Castle

【Home-stay】 Welcome Ceremony

February 9th (Sun)

【Home-stay】 Farewell Ceremony

【Travel】 Return to Tokyo

February 10th (Mon)

【Workshop】

【Observation/Lecture】 Foreign Press Center Japan

【Reporting Session】

Tuesday, February 11th

【Departure】 Departing from Japan

**3. Photos of the Program**

	
<p><b>February, 4 【Observation】</b> The House of Parliament</p>	<p><b>February, 5 【Observation】</b> TV Tokyo corporation</p>
	
<p><b>February, 5 【Courtesy Call】</b> Embassy of Indonesia in Japan</p>	<p><b>February, 6 【Observation/Exchange】</b> Fukushima Minpo</p>
	
<p><b>February, 7 【Observation】</b> Fukushima Prefectural Futaba Future High School</p>	<p><b>February, 7 【Observation】</b> Wonder-Farm</p>

	
<p align="center"><b>February, 8 [Observation]</b> Tsuruga Castle</p>	<p align="center"><b>February, 9 [Home-stay]</b> Farewell Ceremony</p>
	
<p align="center"><b>February, 10 [Observation]</b> Foreign Press Center Japan</p>	<p align="center"><b>February, 10 [Reporting Session]</b></p>

#### 4. Comments from the Participants (Extract)

##### ◆ Student

It was a precious experience for me to be able to hear directly from the government, related organizations, and actual victims there (people live the best they can) about the great earthquake and disaster which occurred in Fukushima, and how Japan recovered from it.

Especially, the impressive thing was that I was able to visit the actual place to see how the area damaged by the earthquake and tsunami was currently being reconstructed. I was impressed with their attitude to withstand the difficulties.

##### ◆ Student

It was the most impressive and a precious experience for me to have a home-stay experience by staying at a private house. I was able to get to know the Japanese daily life directly. I was glad that everyone was very warm and polite to us. By touching Japanese culture, I felt that my perspective would be further expanded. Since it was a short stay, I would like to visit Japan someday again if I have the opportunity.

## 5. Comments from the hosts (Extract)



### ◆ The parties concerned

We think everyone was surprised by knowing the enormous damages when they actually visited the stricken area and listened to the stories by people who experienced the earthquake disaster. At the same time, we think they also understood the current situation in which we were making steady progress toward its recovery. Since they are all involved in the media, we would like them to tell Indonesian how people in Fukushima are working hard. (Iwaki City Regional Disaster Prevention Community Center)

### ◆ Home-stay, A person in charge

We could see people actively trying to adapt themselves to each family, such as those who want to help host-family by cooking, and those who want to know what Japanese family is like. It made us very happy. At the time of the farewell, we heard from them and their host families, they all told us that it would be better to organize a longer period on home-stays and we think this experience was impressive for both of them. The participants, everyone was so glad to also have an opportunity for touching the snow. I would like them to come back again. (Minamiaizu Town)

## 6. External Communication from the Participants

 <p>Instagram post showing a group of people posing in front of Tsuruga Castle in Fukushima Prefecture, with snow on the ground. The post has 50 likes and is dated February 8th.</p>	 <p>Instagram post showing three people (two women and one man) posing indoors, likely at a host family's home. The post has 125 likes and is dated February 9th.</p>
<p>Posted at Tsuruga Castle in Fukushima Prefecture: Visited Tsuruga Castle with snow covering (by Instagram)</p>	<p>Posted at staying home with Host family: I was really sad and cried when leaving them (by Instagram)</p>



Posted at Reporting Session in Jenesys2019: Took a souvenir photo for everyone at final moment, Good-bye and Thanks a lot! (by Instagram)



Posted by Indonesian newspaper when the participants departed to Japan: 10 journalists and 1 student departed to Japan (by HP and Newspaper)

**7. Presentation of a Plan for the Actions to Take after Returning to Indonesia (Extract)**

**Current actions**

Have published several articles as in online sites and newspaper as could be observed as below:

**Presentation of Action Plane ①**  
**Spread information by article through online site and newspaper.**

- Spread information through social media and media platform
- Post individual impression, thoughts and feelings and experience on social media
- Share the experience by telling to our friends and family about how Fukushima has been recovered after the Great East Japan Earthquake and its disaster in 2011

**ACTION PLAN**

**SOCIAL MEDIA**  
 Social Culture & Tourism

**MASS MEDIA**

**Presentation of Action Plane ②**  
 Post on social media (Facebook, Instagram and twitter) and mass media (Newspaper and broadcast)

## ACTION PLAN

- **Disaster-related** : how Fukushima can re-build the livelihood, how to educate people about disaster can be so interactive and fun.
- **Olympic-related** : preparation of Olympic 2020 (stadium, J-Village, sport as a soft diplomacy), how to prepare the athletes from high-school level.
- **Tourism-related** : Shinkansen first-timer, strolling around Tsuruga-jo castle, Japanese traditional living, winter tourism (ski)

This will be publish in the form of news, on our media platform (Metro TV, Harian Kompas, Koran Sindo) in **Sport, Lifestyle, Travel, Science section**, and **3 to 5 minutes news-package in feature-style program**; within a month after returning back to Indonesia.

### **Presentation of Action Plane③**

Take Action within a month after returning

- Broadcast the programs about sports, lifestyle, travel, and scientific field, also special short news in 3-5mins
- Post about the theme related to disaster, Olympic and travel

**The program was operated by JTB Corp**