

JENESYS2019 ASEAN Outbound Program 3rd Batch Program Report

Theme: Japanese Culture Exchange

Country: Myanmar

1. Program Overview

15 Japanese university students visited Myanmar for 9 days from November 26 to December 4, 2019 as part of the Japan's Friendship Ties Programs "JENESYS 2019". They participated the program under the theme of "Japanese Culture Exchange", which aimed to promote its understanding of Japanese politics, economy, society, and history, as well as proactively appeal Japanese cultures by social media.

During the stay in Myanmar, the group visited the Embassy of Japan in Myanmar, Japan International Cooperation Agency(JICA), Japanese enterprises, and local company so forth, to deepen the knowledge about the relationship between Japan and Myanmar and Japanese international contribution. In addition, through the experience of school exchange with students of same generation and of traditional cultures, they also deepened their understanding of culture and society of Myanmar.

During the program, the participants shared their discoveries and experiences through social media to promote understanding of Japan in Myanmar and strengthen the relationship between two countries. At the reporting session before leaving Japan, the group presented an action plan (activity plans after returning home) to convey their experiences while visiting Myanmar.

【Affiliation and Number of Participants】

Prefectural University of Hiroshima: 5 persons

Shimane University: 5 persons

Hokuriku University: 5 persons

2. Program Schedule

November 26th (Tue)

【Arrival】 Arrival in Myanmar

November 27th (Wed)

【Orientation】

【Courtesy Call】 Embassy of Japan in Myanmar

【Observation】 Training school for Girl

November 28th (Thu)

【Observation of Japanese Company】 J-SAT

【Lecture】 Japan International Cooperation Agency (JICA) "Japan's contribution to Myanmar"

【ODA site Observation】 Greater Yangon Water Supply Improvement Project, Bago River Bridge Construction Project

November 29th (Fri)

【School Exchange】 Metro IT Japanese Language Center

【School Exchange】 Thanlyin Technological University

【Observation】 Thilawa Industrial Park

November 30th (Sat)

【Home visit】 Kyaikthale Village

December 1st (Sun)

【Observation】 Japan House—wa-

Shwe Dagon Pagoda (incl. Volunteer cleaning activity)

【Traditional Culture Experience】 Workshop for Myanmar Dance

December 2nd (Mon)

【Local Company Visit】 MSR

【Workshop】

December 3rd (Tue)

【Reporting Session】

【Japanese Company Visit】 F&P Group

【Departure】

December 4th(Wed)

【Arrival】 Arrival in Japan

3. Program photos

	
<p>November 27th 【Orientation】</p>	<p>November 27th 【Courtesy Call】 Embassy of Japan in Myanmar</p>
	
<p>November 27th 【Observation】 Training School for Girl</p>	<p>November 28th 【Japanese Company Visit】 J-SAT</p>
	
<p>November 28th 【Lecture】 JICA “Japan’s Contribution to Myanmar”</p>	<p>November 28th 【ODA Site Visit】 Greater Yangon Water Supply Improvement Project</p>



November 28th 【ODA site Visit】
Bago River Bridge Construction Project



November 29th 【School Exchange】
Metro IT Japanese Language Center



November 29th 【School Exchange】
Thanlyin Technological University



November 29th 【Observation】
Thilawa Industrial Park



November 30th 【Home Visit】
Kyaikthale Village



December 1st 【Observation】
Japan House -wa-



December 1st 【Observation】
Shwe Dagon Pagoda
Volunteer Cleaning activity



December 1st
【Traditional Culture Experience】
Workshop for Myanmar Dance



December 2nd 【Local Company Visit】
MSR



December 2nd 【Experience】
Local Railway Riding



December 2nd 【Workshop】



December 3rd 【Reporting Session】

4. Feedback from the Participants (excerpt as written)

◆ A University Student, Shimane University

It is said that we can research almost everything by internet in this era, but I thought there was huge difference whether we actually went and got lively information on site or not. Before going to Myanmar, I researched and studied about Myanmar by internet and books. However, when I actually went there, the information was not really wrong superficially, but I found there was something slightly different at the core. Thorough this program, I learned that it was necessary to get knowledge which was actually gained from experience, not only for understanding of other cultures but also expanding own horizons.

◆ A University Student, Shimane University

It was good experience to talk with Japanese people who was currently working in Myanmar. It was not really the same impressions of Myanmar which I leaned from Japanese people, from the point of Japanese, and that from people of Myanmar. It needs to see things from different perspectives to understand other cultures or own country. In that sense, it was much easier to understand it thorough the perspective of Japanese who live in Myanmar than that from myself who just stayed there few days.

◆ A University Student, Prefectural University of Hiroshima

What I learned from this program is that Myanmar, even though it is still developing country, will be most potential country to develop rapidly in future. There are many fields to be improved such as infrastructure, education systems, but this can be advantages for them to start from zero. After this program, I will try to share this experience such as, historical relations between Myanmar and Japan, current status of aid supports for infrastructures and education reform, culture and tradition of Myanmar, similarities and differences of tribes, religion, and festivals, furthermore, why the world focuses on Myanmar.

◆ A University Student, Prefectural University of Hiroshima

My first stay in Myanmar, all bring fresh memories, became precious time for me. There were so many experiences which would not be understood before actually visiting and feeling my own Myanmar. People of Myanmar treated us very kindly, so I realized their goodness and purity. I thought there was similarity with Japan that Yangon city has mixed cultures, not only from Myanmar but also French or others, for example, illuminations, Xmas trees, colonial English style architecture, skyscraper made by developed country. Myanmar was well developed more than I had imagined so my impression had been much changed. I thought I need to share right information and attractions of Myanmar, because many Japanese had never known anything about Myanmar or had negative images as it looked like dangerous. In addition, I realized attractions of Japan in Myanmar,

which was well organized in many ways, such as infrastructures and education systems. Based on this experience, I will actively share it to encourage people to visit Myanmar or Japan and try to contribute to develop friendly relationship between two countries.

◆ **A University Student, Hokuriku University**

It was very good experience for me to participate the program, Japan's Friendship Ties Programs by Ministry of foreign affairs. Because, I was able to broaden my horizon at this timing of just before a graduation of university. Especially, company visits and cultural experience gave me chances to think how I could contribute to the world as not just a person from one country but as a citizen of the world. In my daily life in Japan, I had never thought of how I was able to influence on the world, but this visit gave me a personal mission in my future life.

◆ **A University Student, Hokuriku University**

I think many of us don't chose Myanmar as a destination of journey or even don't really know about the country. It was very good experience to see by my own eyes and talk to local people and to know about Myanmar. I will try to share this experience to many people so that they have interests in Myanmar.

5. Feedback from the Hosts (excerpt)

◆ **A Person in Charge, Thanlyin Technological University**

I was wonderful chances for students of both Japan and Myanmar to learn about people and culture of each other. For Japanese students, there must have been new findings for Japanese students. Japanese students actively tried to talk to our students, which made students of Myanmar happy. Also, they asked many questions to our students, and the program was very fruitful.

◆ **A Person in Charge, MSR**

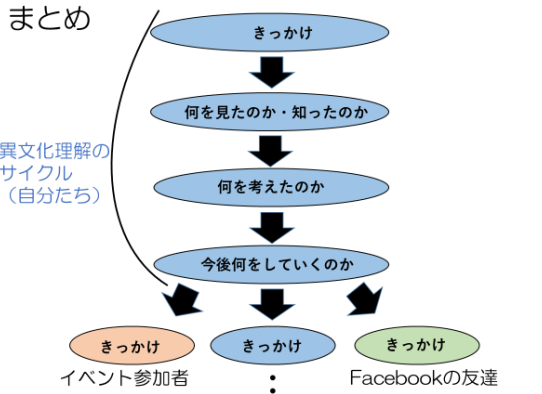
I thought this program provided wonderful opportunities which enable students to observe the developing country like Myanmar in safety as a group. The students was listening earnestly to our explanation. I was impressed that they asked questions not only in Japanese but also in English.

6. External Communication by the Participants

<p>ミャンマー訪問4日目 今日はずいぶん早くしてMetro IT Japanese Language Centerとタンリン工科大学にお邪魔した後に、ティラワ経済特区という日本政府と日系企業によるODAサイトを訪問しました。</p> <p>Metro IT Japanese Centerは20歳前後の学生が通う2年制の日本語学校で、お互いに日本語でプレゼンテーションを行い交流しました。JENESYS館からは北産大学が大学と金沢について、Metro側からは民族、祭り、食について素晴らしい発表をしてもらいました。また、ミャンマー人の学生さんたちはとてもシャイで性格的に日本人との共通点が多岐に感じました。... もっと見る</p>  <p>シェア1件</p>	<p>JENESYS 2019 Myanmar ~DAY 3~ J-SAT, JICA & Filtration plant & Bago bridge</p> <p>It's hard to notice that I'm in comfortable place in daily life. Because Japan is a developed country and I can buy a food anytime. I can walk and drive on the paved road. I can drink a safe tap water. I can turn on the lights anytime, etc. I had these environments when I was born. I have become to think this is natural... もっと見る 翻訳を見る</p>  <p>シェア1件</p>
<p>【Facebook】 Shimane University A post about; Metro IT Japanese Language Center, Thanlyin Technological University, Thilawa Industrial Park</p>	<p>【Facebook】 Shimane University A post about; J-SAT, JICA, Greater Yangon Water Supply Improvement Project, Bago River Bridge Construction Project</p>
<p>Today, we went to Yangon Central Railway Station and got local train! A train used in JR was being used in Myanmar. The platform was very high and the doors and windows were left open. It goes very slowly. It was quite different from Japanese trains.</p> <p>今日はヤンゴン・セントラル駅に行って、ローカル列車に乗りました！日本のJRで使われていた車両がそのまま使われていました。ミャンマーの電車は乗り場がとても高くドアや窓が開けっぱなしで、とてもゆっくり走ります。日本の電車とは全然違うなど感じました 🇲🇲 #JAI1126</p>  <p>シェア1件</p>	<p>Today, We went to Kyaukthale Village and Mingalar monastic 🇲🇲🇲🇲🇲🇲🇲🇲🇲🇲🇲 We enjoyed together as long as time permits. They are so lovely and kind kids. I was tricked by them, they makes a lot of people happy!!! Please stay energetic in the future too 🇲🇲... もっと見る</p>  <p>シェア1件</p>
<p>【Facebook】 Prefectural University of Hiroshima A post about; Local Railway experience</p>	<p>【Facebook】 Prefectural University of Hiroshima A post about; Home visit</p>

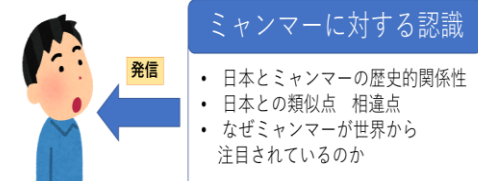
<p>ミンガラバー(ミャンマー)2日目 今日はヤンゴンと日本の今日(ミャンマー)にある日本大使館を訪れ、その後ミャンマーの福祉学校を訪れ、ミャンマー市内を視察しました。ミャンマーは日本と親密な関係が深く、また日本語を学ぶ現地の方々が増えてきていて、街では日本語で書かれた看板もよく見かけました！ミャンマー料理を食べるのも初めてでしたが、とても美味しくいただきました！</p> <p>Mingalarbar Day 2 in Myanmar Today I visited the Japanese Embassy in Yangon, and then a welfare school called the training school for girls. I learned more people in Myanmar study Japanese than before, as I saw some signs written in Japanese. I also went around the city, looking great! The Myanmar food I ate today for the first time in my life was all delicious! I hope to enjoy and learn a lot about Myanmar the rest of the days in Myanmar. #jai1126</p> 	<p>DAY 6 It was an amazing time in Shwedagon Pagoda!! Shwedagon Pagoda is the most famous landmark of Yangon. ヤンゴンで最も有名なランドマークのシュエダゴン・パゴダは最高でした！ I was moved by the atmosphere. Every buildings were really beautiful and gorgeous so I took many photos📷 🌟 全ての建物が美しく豪華で、私はその雰囲気感動し、写真を撮りまくりました。 Luckily I could do a volunteer work and cleaned the ground of the pagoda with my friends. 幸運なことに清掃のボランティアをすることができました！👍👍👍 #JAI1126</p> 
<p>【Facebook】 Hokuriku University A post about; Embassy of Japan in Myanmar and Training School for Girl</p>	<p>【Facebook】 Hokuriku University A post about; Volunteer Cleaning activity at Shwe Dagon Pagoda</p>

7. Action Plan Presented by Participants at the Reporting Session (excerpt)

<p>【これからの方針】</p> <p>ミャンマーに来るきっかけがあったことで様々なことを学ぶことができました。</p> <p>⇒ ミャンマーに来る機会のない人に対して日本では知りえない情報を発信していき、そこから異文化理解のきっかけにしてもらう。</p>	<p>まとめ</p> <p>異文化理解のサイクル (自分たち)</p> 
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Presentation of Action Plan, Shimane University

1. Creating Facebook group account as Shimane Uni. Participants, keep posting once a week for 15 weeks, introducing cultures of Myanmar and Japan, and discoveries in Myanmar.
2. Reporting JENESYS experience and impressions, organizing an event and reporting session to introduce food culture, traditional costume, and language etc.

<p>日本に帰って伝えたいこと</p> 	<p>ACTION PLAN</p> <ul style="list-style-type: none"> • 学校での体験談発表、ポスター作製 • SNSでの発信 (Instagramを中心に) • 学祭でのミャンマー文化発信 <p>➡見た人がミャンマーに興味関心を向けるような内容を発信し続ける。</p>
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Presentation of Action Plan, Prefectural Hiroshima University

1. Presenting our experience at school, making posters
 2. Posting by SNS, mainly Instagram
 3. PR Myanmar culture at School Festival
- ⇒ Keep posting which attracts viewers interests for Myanmar

<p>企業J-SAT 日緬関係 </p> <hr/> <p>ミャンマー人材育成→日本の企業に紹介</p> <ul style="list-style-type: none"> ✓今後、日本人が戦っていく外国人 ✓日本がいかに恵まれているか ✓日本のルールを理解してもらうためには 	<p>アクションプラン</p> <hr/> <ul style="list-style-type: none"> ●SNSで動画配信 5つのテーマで2週間に1回ずつ Instagram, Twitter, Facebook, YouTube等 ●大学にミャンマーブースを設置 カフェや学生課にミャンマーの写真とお菓子を置く
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Presentation of Action Plan, Hokuriku University

1. Posting Video contents once in every 2 weeks by Instagram, Twitter, Facebook, YouTube etc.
2. Setting a Myanmar booth at University cafeteria and student office, sharing information by photos and sweets of Myanmar

Project implementing body: JTB Corp.