



JENESYS2019 ASEAN Outbound Program 7th Batch Program Report

Theme: Japanese Culture Exchange

Country: Singapore

1. Program Overview

16 Japanese university students visited Singapore for 9 days from February 4 to 12, 2020 as part of the Japan's Friendship Ties Programs "JENESYS 2019". They participated the program under the theme of "Japanese Culture Exchange", which aimed to promote its understanding of Japanese politics, economy, society, and history, as well as proactively appeal Japanese cultures by social media.

During the stay in Singapore, the group visited the embassy of Japan in Singapore, Japanese Chamber of Commerce & Industry, and Japanese companies so forth, to learn the relationship between Japan and Singapore, as well as deepened the knowledge of Japan's international contribution. In addition, they visited various facilities around the city, through the experience of school exchange and home stay program, deepened the understanding of culture and society of Singapore.

During the program, the participants shared their discoveries and experiences through social media to promote understanding of Japan in Singapore and strengthen the relationship between Japan and Singapore. At the reporting session before leaving Japan, the group presented an action plan (activity plans after returning home) to convey their experiences while visiting Singapore

【Affiliation and Number of Participants】

Soka University: 5 persons

Tokai University: 6 persons

Meiji Gakuin University: 5 persons

2. Program Schedule

February 4th (Tue)

【Arrival】 Arrival in Singapore

February 5th (Wed)

【Orientation】 JTB Pte Ltd / JTB Asia Pacific Headquarters

【Observation】 Japan Creative Center (JCC)

【Courtesy Call】 The Embassy of Japan in Singapore

【Observation】 Singapore City, including the Battle Box, Mount Faber

February 6th (Thu)

【Observation】 Mitsubishi Heavy Industries Asia Pacific Pte. Ltd.

【Observation】 Japanese Chamber of Commerce & Industry, Singapore

February 7th (Fri)

【Observation】 Local Foundation for Education

【School Exchange】 National University of Singapore (Discussion, presentation etc.)

February 8th (Sat)

【Observation】 Marina Barrage (Freshwater Reservoir)

【Observation】 Gardens by the Bay

【Home-stay】

February 9th (Sun)

【Observation】 Singapore City, Little India, Arab Street

【Observation】 China Town, Bras Basah/ Bugis Area

February 10th (Mon)

【Observation】 JTB Pte Ltd / JTB Asia Pacific Headquarters

【Observation】 Sky Greens

【Observation】 Singapore Urban Redevelopment Agency(URA)

February 11th (Tue)

【Reporting Session】

【Departure】

February 12th (Wed)

- Arrival in Japan

3. Program photos



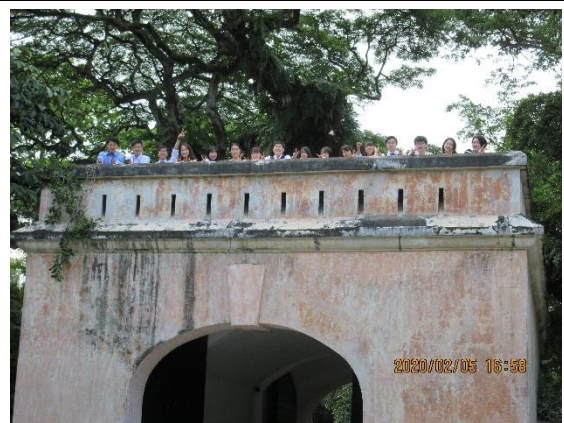
February 5th (Wed)
【Orientation】
 JTB Pte Ltd / JTB Asia Pacific
 Headquarters



February 5th (Wed)
【Observation】 Japan Creative Centre
 (JCC)



February 5th (Wed)
【Courtesy Call】
 The Embassy of Japan In Singapore



February 5th (Wed)
【Observation】
 The Battle Box



February 6th (Thu)
【Observation】
 Mitsubishi Heavy Industries
 Asia Pacific Pte. Ltd.



February 6th (Thu)
【Observation】
 Japanese Chamber of Commerce &
 Industry, Singapore



February 7th (Fri)
【Observation】
Local Foundation for Education



February 7th (Fri)
【Observation】
National University of Singapore



February 8th (Sat)
【Observation】
Marina Barrage



February 8th (Sat)
【Observation】
Gardens by the Bay



February 8th (Sat)
【Home-stay】



February 9th (Sun)
【Observation】 Singapore City



February 9th (Sun)
【Observation】 Arab Street



February 9th (Sun)
【Observation】 China Town



February 10th (Mon)
【Observation】
JTB Asia Pacific Headquarters



February 10th (Mon)
【Observation】
Sky Greens



February 10th (Mon)
【Observation】
Singapore Urban Redevelopment
Agency(URA)



February 11th (Tue)
【Reporting Session】

4. Feedback from the Participants (excerpt as written)

◆ A University Students, Soka University

We deeply appreciate it to attend the JENESYS2019 program. Before the program, I just wanted to know the secrets of Singapore's development which is outstandingly developed in ASEAN, but when I actually went there, I learned so many things than I had been imagined. In Singapore, I observed and learned various ingenuity and efforts to balance the development and environment. I was very much impressed the unity of the country, such as many skyscrapers reflecting the sea and surrounded by beautiful greens which was not imagined in Japan. I felt the attractions of Singapore with all 5 senses which would not know from pictures. In addition, I found many Japanese products and food products which are very popular in Singapore. At the school exchange with National University of Singapore, I was impressed that students explained about Japanese culture more detailed than we do. It was a mysterious experience that we found the appeal of Japan in Singapore which we had not noticed in Japan. The most meaningful things through the JENESYS program, is to meet with a lot of wonderful people. People in visited place, students of NUS, home-stay families, I was touched with their warm heart and felt the attractions of Multicultural symbiosis nation. I was also motivated by participants from Meiji Gakuin University and Tokai University, and became to rethink of future plan of myself and being a global citizen. Once again, I would like to thank you for the opportunity of JENESYS2019. We, Soka University participants, appreciate the fruitful 8 days and the many chances for our growth.

◆ A University Students, Tokai University

First of All, we would like to appreciate all the support and corporation for the program. What we felt after attending the 9 days program, I experienced more than I had expected. I will explain it from 2 points of view.

One thing is the Company visit which is very meaningful. We visited various companies such as JTB Singapore office, Japanese company, and local company, which gave me many choices of the future. It was more informative than that of internship or briefings in Japan, I appreciate the chance of direct conversations with officers of Embassy and vice president of Mitsubishi Company. I leaned from the dialog, what is to work in overseas and what is needed to develop Japan for the future. I was strongly motivated to being one of the diplomatic bridges from realizing the greatness of the work for connecting countries and the people working in Singapore which is very significant in ASEAN. Secondly, the deep communication with Singaporeans. We had a discussion session at University exchange program, which helped me to know about education. We exchanged the

opinion on such as stress of study and exams, moral education, which gave me a idea to solve current issues of Japanese society. In the future, it was meaningful for us, as we are aiming to be a teacher. And at the Home-stay, we experienced different life style by people, the reality of multinational nation. My host family was Malay, and they are prioritize the communication among families, they treated me as if I am a member of it just in one day. I promised to come back to Singapore again, and the family became most important place in Singapore.

◆ **A University Student, Meiji Gakuin University**

There are so many people who likes Japan, which is most impressive. I found a lot of Japanese restaurant or Advertisement of Japanese Anime in the city. Most especially at the school exchange program and home-stay, I found so many pro-Japanese. Many people are learning Japanese and very familiar with Japanese culture. I felt proud of Japan and sense of mission to appeal Japan to the world. Many of students were able to speak multiple languages such as mother tongue, English, and Japanese, which is advantages of Singapore's bilingual education system. Furthermore, I heard that they study 3 to 6 house in a day, which made me ashamed of laziness of Japanese university students. In addition, it was very comfortable to stay in Singapore. I impressed that they are very tolerant for the foreigners. Because Singapore is a multinational nations, different religions and values are coexisted and respected each other's. Nowadays, it is increase even in Japan to interact with foreigners. I will try to communicate with people by understanding the country they are from and their sense of values, and being respectful.

5. Feedback from the Hosts (excerpt)

◆ Japanese Chamber of Commerce & Industry, Singapore

We briefed the outlines of our organization and activities, and the example of Japanese company. Because 70 % of the participants wanted to work in overseas in the future, and they were at 3 or 4 grades of college, it was meaningful to advise them regarding their job hunting activities.

◆ A home-stay Family

It was a precious experience to host Japanese students. Although one day was very short time, we felt them as if they were my own daughter since they are very easy to communicate. We hope they utilize this valuable experience with Singaporean Family after returning to Japan.活かして欲しい。

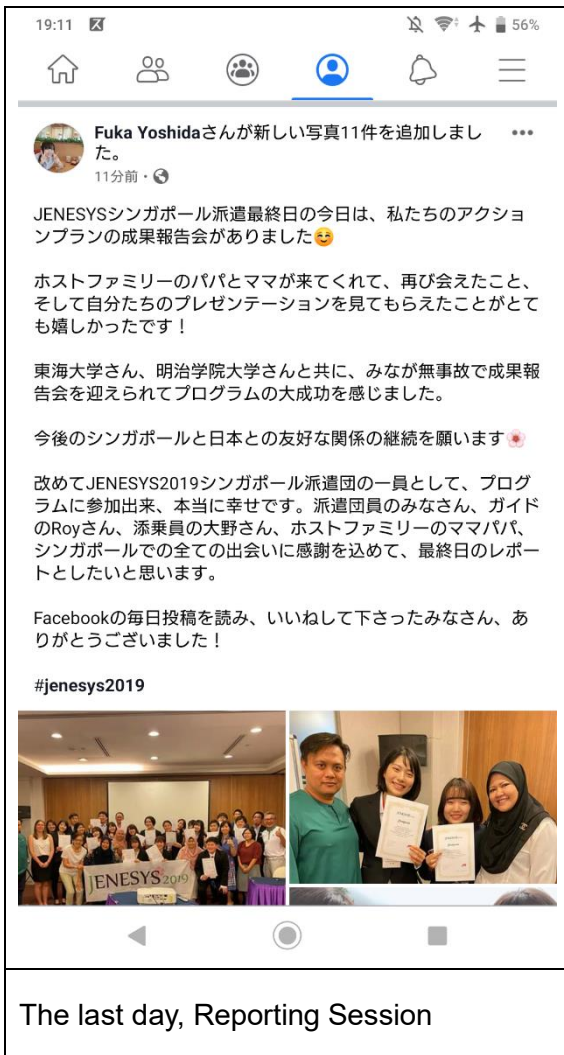
6. External Communication by the Participants



A post from the area where stand for Multinational Nation, Singapore.



A post from Sky Gree



7. Action Plan Presented by Participants at the Reporting Session (excerpt)

Conclusion

①Workshop
in our
university

②Discussion
abroad

③SNS

SNS

When After going back to Japan

To whom World

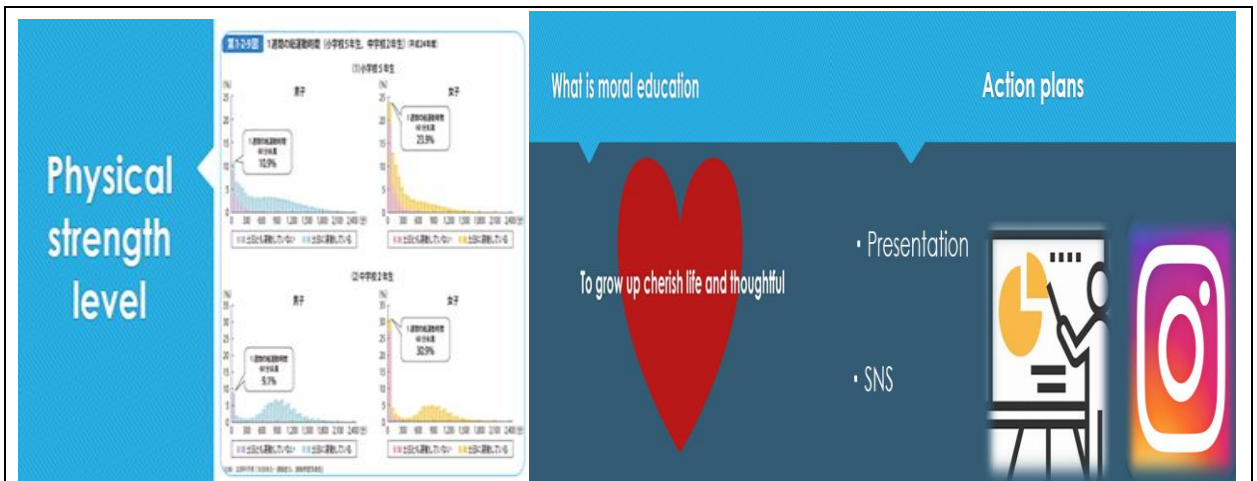
Purpose Promoting

- Japanese culture
- (Four seasons and seasonal events)
- What we learned by visiting Singapore

Presentation of Action Plan (Soka University)

1. We share the message which attracts people to our learnings in Singapore. at the Soka University in April or May 2020, to Asian study group and society.
2. Each participants post by SNS to the foreign students so that they will be attracted and understood about Asia, and take an opportunity to discuss.

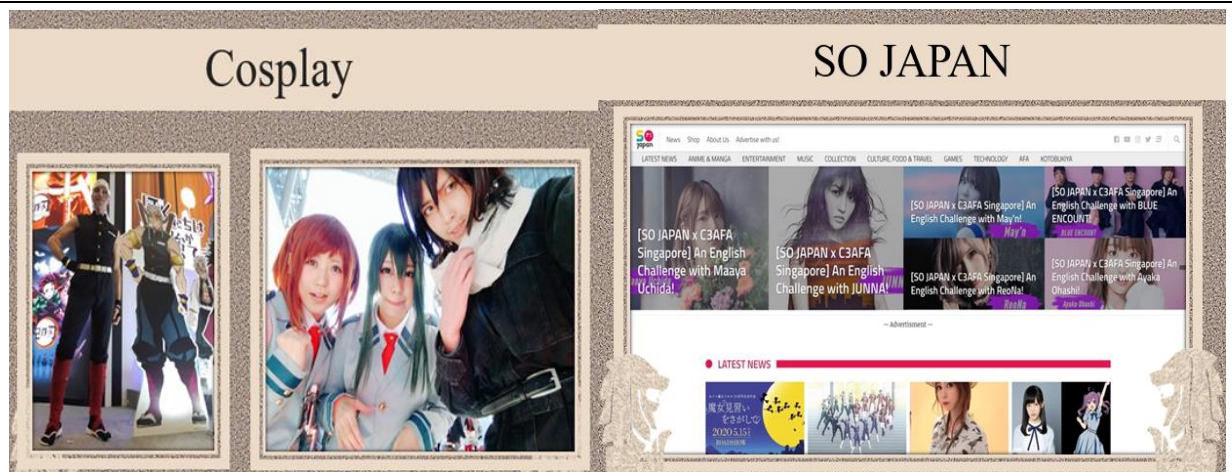
Action Plan : After returning to Japan, Posting attractive messages by SNS about Japanese Culture (4seasons, events) and our learnings in Singapore.



Presentation of Action Plan (Tokai University)

1. We learned about education at the school exchange discussion, consider about school fee, Physical strength, and education. Especially, the importance of modal education.
2. Our opinion : Open minded without any prejudis, Find solutions on our own.

Action Plan : Make presentation the importance of moral education and post by SNS



Presentation of Action Plan (Meiji Gakuin University)

1. Found many Japanese Restaurant and Adverts of Japanese Anime. Many people likes Japan and familiar with Japanese culture.

Action Plan : Post an article about Anime Culture on Web site. Open YouTube account and post it. Publicizing a book based on the experience in Singapore.

Project implementing body: JTB Corp.