

# JENESYS2019 ASEAN Outbound Program 9th Batch Program Report Theme: Sports Exchange (Cheerleading) Country: Cambodia

#### 1. Program Overview

15 Japanese university students who play cheerleading visited Cambodia for 9 days from February 18 to 26, 2020 as part of the Japan's Friendship Ties Programs "JENESYS 2019". They participated the program under the theme of "Sports Exchange (Cheerleading)", which aimed to promote its understanding of Japanese society, culture, and history, as well as proactively appeal Japanese cultures by social media. During the stay in Cambodia, they participated "KIZUNA festival", which was planned for Japan-Cambodia cultural exchange, briefed and performed Cheerleading. In addition, they had a joint training with Norton University to establish friendships with students of same generation in other country. In addition, the group visited the Chroy Changwar Bridge which was reconstructed by Japanese Grant Aid, and attended a lecture at JICA Cambodia Office to learn Japan's international contribution. Also, they observed Phnom Penh City, Royal Palace, National Museum, Tuol Sleng Museum, and Wat Phnom, to deepen their understanding of culture, society and history of Cambodia. Furthermore, they visited the Ministry of Education Youth and Sports to learn more about cultures of Cambodia through the communication with people. During the program, the participants shared their discoveries and experiences through social media to promote understanding of Japan in Cambodia and strengthen the relationship between two countries. At the reporting session before leaving Cambodia, the group presented an action plan (activity plans after returning home) to convey their experiences while visiting Cambodia

[Affiliation and Number of Participants]

Teikyo University: 15 persons

#### 2. Program Schedule

February 18th (Tue)

- Arrival in Cambodia, Phnom Penh

February 19th (Wed)

[Orientation]

[Courtesy Call] Embassy of Japan in Cambodia

[School Exchange] Joint Training at Norton University

February 20th (Thu)

[Observation] National Museum, Wat Phnom

【Briefing】 JICA (Japan International Corporation Agency), Japan's contribution to Cambodia

[Observation] Chroy Changwar Bridge

[Participation] KIZUNA Festival Opening Ceremony (Performance)

February 21st (Fri)

[Participation] KIZUNA Festival (Briefing on Cheerleading and Performance)

[Lecture] The relationship between Japan and Cambodia

February 22nd (Sat)

[School Exchange] Norton University

[Observation] Royal Palace · Central Mall (with students of Norton University)

February 23rd (Sun)

[Observation] Killing Field

[Observation] KIZUNA Festival

February 24th (Mon)

[Courtesy Call] Ministry of Education, Youth, and Sports

[Observation] Tuol Sleng Museum

[Company visit] Platinum Sports Center

[Workshop] Preparing for Reporting Session

February 25th (Tue)

[Reporting Session]

- Departure from Cambodia, Phnom Penh

February 26th (Wed)

- Arrival in Japan

#### 3. Program photos



February 19th [Orientation]



February 19th 【Courtesy Call】 Embassy of Japan in Cambodia



February 19th [School Exchange]
Joint Training at Norton University



February 20th 【Observation】 National Museum, Wat Phnom



February 21st [Participation]
KIZUNA Festival
(Briefing on Cheerleading, Performance)



February 22<sup>nd</sup>
[School Exchange]
Norton University



February 22nd [Observation]

Royal Palace

with students of Norton University



February 23rd [Observation]
Killing Field



February 24th 【Courtesy Call】 Ministry of Education, Youth, and Sports



February 24th 【Observation】
Tuol Sleng Museum



February 24th

[Japanese Company Visit]

Platinum Sports Center



February 25th
[Reporting Session]

#### 4. Feedback from the Participants (excerpt as written)

#### **♦** A University Student, Teikyo University

I had a vague image of the country before going to Cambodia, but when I actually visited, there were many things which I would not know without physically going there. I was surprised at the fact that Phnom Penh was still under development like that Japan used to be. Also, we learned the history which I wanted to turn my eyes away, which I thought we should hand down the message so that it would have never happened again. There were so many issues, such as environmental pollutions, disparity of wealth, but I hoped it to be improved by sustainable friendly relationship with Japan for long time.

#### ◆ A University Student, Teikyo University

I am majoring in early childhood education at university, and hope to be associated with children even after graduation. In this circumstances, I had a chance to learn about education during this program in Cambodia, and realized the fact that there were few teachers due to the Pol Pot regime, which had influence on the development of education. Education is very important for children to be grown up. Especially, in my opinion, it is very important for growth and development at early childhood. For that reason, by appealing the activities of Japan Overseas Cooperation Volunteers to many people, I hope the people who had interests would be involved in education of Cambodia. To begin with, I will start sharing the current status of Cambodia with many people and having them be interested in Cambodia.

#### A University Student, Teikyo University

In this program, there were many chances to interact with local people. I was impressed with their bright smiles, kindness, and warm heart of Cambodian people throughout the program. Especially in cheerleading and cultural exchange program, I was really impressed with their attitude to learn. They never have negative thoughts to anything, and actively ask us questions, which made me happy and thought I would want to have that attitude like them as well. Even though we speak different languages, it remained in my heart that we had laughed together. Regarding education system, I was surprised that it was the 6 - 3 - 3 schooling system same as that of Japan. However, there were many schools which taught only major subjects due to the lack of teachers, which impressed me more. I thought it would help to improve the situation by getting many people interested in Japan Overseas Corporation Volunteers. Therefore, to begin with, I will try to share my learnings with the people around me.

#### A University Student, Teikyo University

The most impressive thing was that Japanese traditional plays were also popular in Cambodia, which I learned in cultural exchange program. I thought it was the same for

people even from different countries, what to find fun to play. The difference is that Japan does not have a traditional dance which is common in nationwide but in each regions has one to be respected. On the other hand, in Cambodia, they have dances which all people know in nationwide and I thought it was amazing. I was happy that they all were warm hearted as to teach us very kindly, invited us to dance together. I was happy to have fun in exchange programs. I would like to deepen the friendly relationship with who I exchanged contacts even after going back to Japan. It became my good memories. I appreciate it all.

#### ◆ A University Student, Teikyo University

Through this program, my image of Cambodia has been totally changed. As a developing country, Cambodia is definitely developing with supports from other countries including Japan, even though it has not fully covered throughout the country. After this program, we, 14 persons who participated the program, need to share this message with all team members, family, and friends, to make people know about Cambodia so that we were able to deepen the relationship between Cambodia and Japan which we gained from this visit.

#### 5. Feedback from the Hosts (excerpt)

#### **♦** A coordinator of Norton University

The cheerleading team from Japan were very polite and their attitude to cheerleading was respectful, I would like our students to learn such attitude and courtesy like them as well. Also, I hope that both of them understand each other, open eyes to the world, and be flexible in future.

#### 6. External Communication by the Participants





Post about KIZUNA Festival (Briefing on Cheerleading and Performance): Want to appeal the attraction of Cheerleading (Instagram)

Post about KIZUNA Festival (Instagram)



@\_sara.nheyo\_24

Day3 2/20 JICAを訪問し、現在のカンボジアの話や、青年海外協力隊のことについてお話を伺いました! 青年海外協力隊と言えば、学校の先生や医療関係のイメージが多いと思うけれど、実際には197個もの職種があるそうです! (キノコ栽培や、建築など) 生活費などの負担は出るそうですが、語学の勉強を2ヶ月した後に2年間まるまる現地で過ごさなければならないので、それ相応の覚悟のある方しか採用されないそうです、!!! その後見た橋は、チュルイチョップ様と言って、日本が作った橋です。右の青いのが日本、左が中国が作った物になります。鉄筋とコンクリートで素材もばらばらでした。 今日もまた、カンボジアについての知識が増えた1日でした ©・明日の幹フェスティバいもがんぱります 6 島後まで読んでくださってありがとうございました。 fcambodia fphonompenh 手1ca #看生海外協力隊

A post about visiting JICA "Japan's contribution to Cambodia" (Instagram) : Japan assists Cambodia in various ways.



A post about Royal Palace, with students of Norton University (Instagram)



A post about Killing Field: Known the importance of Peace building by learning the history of Pol Pot regime (Instagram)



A post about Tuol Sleng Museum: It is too sad to see the place where used to be a school, was used for torture.

(Instagram)

#### 7. Action Plan Presented by Participants at the Reporting Session (excerpt)

## カンボジアの人たちは、 笑顔がいっぱいで、 温かい人たちが多い。



### チュルイチョンバー橋

友好橋と呼ばれ、互いの信頼関係 が築けていると感じた。



#### **Presentation of Action Plan**

How we share our learnings from Cambodia? We, 14 members who participated the program, will report to other team members. We watch VTR and send messages at school cafeteria to attract many friends.

#### **Presentation of Action Plan**

Share Japan's knowledge of improving environment, including the information and videos of garbage separation and recycle, to other countries by SNS, aiming for better environment together.

Project implementing body: JTB Corp.